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FOR IMMEDIATE RELEASE

San Mateo Credit Union Celebrates 30th Anniversary of Redwood City Branch

For nearly six decades San Mateo Credit Union has been part of Redwood City. And in February 2010, the credit union will celebrate 30 years of financial service at the Middlefield location with a nearly month-long anniversary event that will run from February 1 through 26.

A birthday party atmosphere will prevail for the duration of the anniversary event, including balloons and decorations throughout the branch. Complimentary gifts will be given out in February to the first 30 members who enter the Middlefield Branch.

In addition, special promotions on a diversity of financial products and services will be offered during the celebratory period. These include a certificate of deposit special, a 1% auto loan discount and no lender or appraisal fees on certain adjustable rate mortgages.

States Jennifer Srabian, SMCU's Middlefield location Branch Manager, "The success and vitality of the Redwood City branch is due, in large part, to the loyalty of the people who have come to rely on us to meet their financial needs. We are honored to thank them for their ongoing dedication by providing them with several money-saving offers as we commemorate three decades of service at this location."

About San Mateo Credit Union (SMCU)

SMCU's rich history dates back to 1952. Originally called San Mateo County Employees Credit Union, it was established to meet the financial needs of county employees. Over the years, the name changed and eligibility requirements grew to include anyone who lives, works, worships or attends school in San Mateo County, as well as their family members and domestic partners.

SMCU is a member-owned, not-for-profit financial cooperative that serves as an alternative to a traditional bank. This means that profits are given back to members in the form of money-saving benefits, such as lower loan rates, higher interest on savings and certificate accounts, and reasonable fees for services and products. Today, SMCU serves more than 71,000 individuals and manages more than \$580 million in assets. Six conveniently located branches, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.