

~SAN MATEO~
CREDIT UNION

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FOR IMMEDIATE RELEASE

San Mateo Credit Union Sponsors Santa's Visit to Serramonte Shopping Center

Santa will once again be on hand to launch this festive season at the Serramonte Shopping Center in Daly City, thanks in part to the sponsorship of San Mateo Credit Union (SMCU). For the past 4 years, SMCU has brought delight to area children and their families by helping to ensure that the jolly man himself makes an appearance just in time to find out who's been naughty and who's been nice.

In the spirit of community and the holidays, representatives from SMCU will be on site at the mall on December 12th to open up new credit union accounts for any area residents or employees who are interested. They will also be sharing information on SMCU holiday specials available exclusively at the credit union's Westlake Center branch in Daly City, such as 5,000 bonus rewards points when approved for a new SMCU Visa® Platinum card, and a 1 percent rate discount on a new SMCU auto loan.

The SMCU and Serramonte partnership has a long history. The two organizations regularly work together on events that include the Serramonte Center Kids Club, a free once-a-month social and educational after-school destination designed for children ages 12 and under. SMCU also sponsors the annual San Francisco and Northern Peninsula College Fair at the mall.

About Serramonte Center:

Serramonte Center is a premier shopping destination featuring more than 120 diverse shops, restaurants, and services. It is located on Serramonte Boulevard in Daly City, just off Highway 280. For more information, visit www.serramontecenter.com.

About San Mateo Credit Union (SMCU)

Founded in 1952, SMCU is a member-owned financial institution that currently serves more than 70,000 individuals and manages nearly \$600 million in assets. Six conveniently located branches, enhanced by a sophisticated online banking system, bring a full range of financial services within easy access. For more information or to find the branch nearest you, visit www.smcu.org or call Direct Assist (650) 363-1725 Monday through Friday, 8:00 am to 6:00 pm and on Saturday, 9:00 am to 3:00 pm.